



Automotive Service Councils of California
Professionals in Automotive Service ~ Since 1940

Automotive Service Councils of California

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Automotive Service Councils of California Proudly Announces New Corporate Partnership with Mudlick Marketing

SACRAMENTO – The Automotive Service Councils of California is proud to announce its most recent corporate partnership with Mudlick Marketing, a Multi-Channel Marketing Platform where clients have access to powerful direct mail and digital services to help grow their business.

“Mudlick Marketing is proud to partner with the ASCCA and support the organization’s efforts to provide vital resources to California’s automotive repair industry,” said Tim Ross, Mudlick Marketing CEO. “Through its work, the ASCCA ensures that automotive repair professionals are well-represented, well-educated and well-informed.”

Mudlick Marketing is a data-driven company that helps its clients use their data to make buying decisions. They offer in-house financing, weekly flex pay and flex mail programs, making them affordable for all their customers. At Mudlick Marketing, they craft all direct mail campaigns based on data and your business needs.

“If you’re looking to increase your car count, brand awareness, and business goals, Mudlick Marketing can help you through their cost-effective direct mail marketing strategies,” said Todd Westerlund, Chair, ASCCA Revenue and Benefits Committee. “With their automotive repair marketing experts, you can discover new ways to reach your customer base and ensure your direct mail campaigns are successful.”

Mudlick Marketing is offering special discount pricing to ASCCA members, \$250 off new customer mailings and 10 percent off digital orders.

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Founded in 1940, the Automotive Service Councils of California is the largest independent automotive repair organization in California. Its members represent all areas of the automotive repair industry, including mechanical, auto body, suppliers and educators.

"To elevate and Unite Automotive Professionals, and give them voice."